

THE ORIGINAL
MORRIS & Co

LOVINGLY CRAFTED SINCE 1861

PAINT



Lovingly Crafted Since 1861



*Discover a paint palette inspired by
William Morris's Iconic Designs*

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The words to excite every craftsman: introducing the debut paint range from Arts & Crafts icon, Morris & Co.

In this versatile palette of 40 timeless hues, we pay homage to the company's compelling artistic development, over 160 years after its creation in 1861. Drawing inspiration from original 19th century logbooks and William Morris designs in our archive, this authentic Morris & Co. palette is tailor-made for every budding craftsman.

To celebrate the launch of the new essential tool in the craftsman's toolkit, the Morris & Co. paint range is styled at the East Sussex workshop and home of eminent basket weaver, Annemarie O'Sullivan. Her use of traditional tools and techniques, alongside a heartfelt passion for her craft, make her home the perfect space to exhibit Morris & Co.'s heritage paint hues for the very first time.

Our paint range is hand-mixed by our very own expert craftspeople, guaranteeing a carefully created finish with every stroke. As with our wallpaper and fabric collections, Morris & Co. paint is manufactured in the UK, so we can make sure that we always uphold the legacy of William Morris.

The Chalky Matt finish of our emulsion paint introduces an immersive depth and irresistible quality to any interior, whilst Eggshell is highly opaque with a low sheen, for a fresh, enduring look. With both paint types offering exceptional coverage and minimal VOC levels, we're proud to have created a safe, eco-friendly palette for every space in the home.

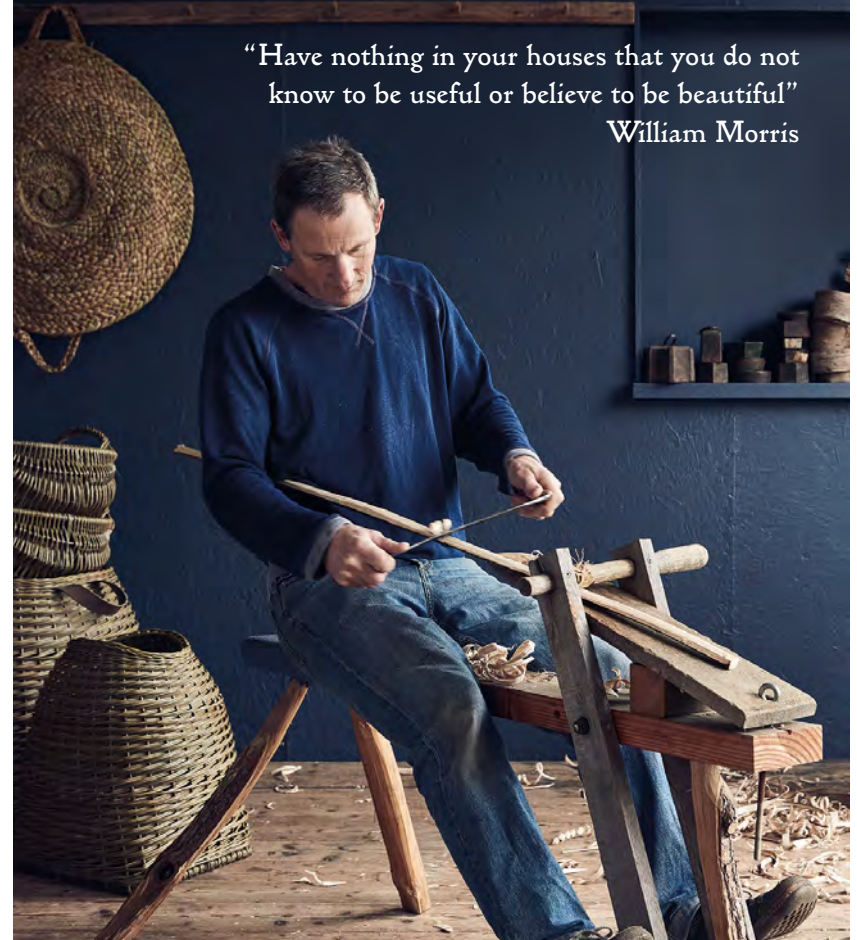
Inky Fingers



Inky Fingers

Seen trialling a traditional dyeing technique used commonly in medieval times, one observer remarked that William Morris was “up to the elbow” in indigo. Inky Fingers, the glorious rich, deep tone harks back to this moment of creation and invention for Morris & Co.

Put to work in Annemarie’s studio, Inky Fingers contributes to the drama of spaces used for creation. The colour’s melodic depth provides the perfect backdrop for working raw materials into refined products, with Annemarie using only traditional tools and techniques in her weaving process.



“Have nothing in your houses that you do not know to be useful or believe to be beautiful”
William Morris



The Lovingly Crafted Home

with Annemarie O'Sullivan & Tom McWalter

For celebrated basket maker, Annemarie O'Sullivan, along with partner and collaborator, Tom McWalter, the home is simultaneously sanctuary and studio. A place to retreat and a space for creation. Here, they talk through growing, making and living in their East Sussex workshop and home.

"As a young person, I was a swimmer, and the very first time I made a basket I recalled that feeling of swimming. The slow, methodical movements of both actions are like drawing a line over and over again. And that's exactly what I do today with my baskets, moving a willow rod from one space to the next, always flowing, working as elegantly and lightly as I can. Basket making, for me, melds together that physicality and meditative line-building. It is deeply satisfying."

For Tom, basket weaving's physicality connects him to the historic craft tradition. "I spend a lot of my working day on the shave horse, using my feet to clamp the work to hold it still, whilst I'm pulling the draw knife. It feels like an elemental human thing, using my whole body with these pre-industrial tools as others have done for centuries."

As contemporary exponents of an ancient artform, Annemarie and Tom take great pride in being at the head of such a lengthy tradition.

Annemarie, deftly building a basket using the historic French Rand technique as she speaks, says, "As basket weavers, we are standing in a very long line. When I first started making, it wasn't so much learning how to make as remembering, in a way, how to be human. It feels very natural and inherently human to bind sticks together and gather materials. It gives me a strong sense of belonging."



Woodwork: Sweet Briar, Spring Thicket Dawn

Annemarie and Tom grow much of their own willow, harvesting and preparing their resources by hand. Those materials which they cannot grow themselves are sourced locally and always from responsible sources.

"We have grown the willow from cuttings in the same way that willow has been grown for hundreds of years. These cuttings have been passed from one maker to the next. Right now, I am using this beautiful willow, which is called Dicky Meadows, in a basket which is my own design."

Tom comments "In our craft, there is an unbreakable connection between what we make and the quality of the materials we source. Currently, I'm working on a new [basket] shape, and I'm attaching a leather handle to it. We get the leather from a supplier up in Northamptonshire and it has enough strength and quality to stand up proudly."

When selecting the perfect Morris & Co. paint to adorn their home workshop, they opted for a colour which balanced the desire to elevate their craft with one which evoked a palpable mood of creativity.

"I have a little bit of a thing for blue. I feel like the moment I saw Inky Fingers on the colour chart, I knew that's the right one. It's so wonderfully dark, painterly and atmospheric."

"We also love the story behind Inky Fingers, recalling an observer arriving at Morris's studio and finding him 'up to the elbows in indigo.' You can just imagine the dye ingrained into the creases of his hand and around the nails!

"When I think of the long lineage of this craft tradition, it makes me feel hopeful. Like Morris & Co., it stands the test of time, for it too is based in real materials, traditions and lives."

Sunflower



Sunflower

The kitchen is the beating heart of any home. The hustle and bustle, coupled with the sensory delight of home-cooking, offers a nourishing centre-point for gatherings of family and friends.

What colour can better embody this warm vision, than Sunflower? Sunflower, the flower of which was the subject of an 1879 Morris & Co. design, was inspired by the golden afternoon sun that streamed through the windows of William Morris's own kitchen at Red House.



Roast Squash & Feta Salad

with steamed kale and salsa verde

Ingredients

Salad Ingredients

2 Squash cut into 2cm chunks
Kale
1 tbsp cumin seeds
1 tsp coriander seeds
1 tsp black pepper
Pinch of salt
Drizzle of olive oil
Squeeze of lemon
6 Red onions halved
Block of feta crumbled
Pomegranate seeds and parsley

Salsa Verde Ingredients

Bunch of coriander, parsley & basil
Handful of hazlenuts
1 Clove of garlic
Squeeze of lemon
Olive oil
2 tbsp capers
Pinch of salt
Fresh chilli (optional)



Table Runner: Pure Matigold Fabric 226484

Directions

Salad Directions

Mix the squash and onions with oil and spices and roast for 20-25 mins at 180 degrees until tender.
Steam Kale and dress with oil, lemon juice, salt and garnish with feta and pomegranate seeds.

Salsa Verde Directions

Mix all together in the blender to a rustic consistency.
Serve in a side dish or dollop on top.
Add in a pinch of salt and chilli (optional)



Dearle



Dearle

For over 160 years, Morris & Co. have created beautifully crafted products which uphold the legacy of William Morris. This inaugural Morris & Co. paint range is, likewise, an expression of pride in our heritage and contribution to British interior design. As a palette, it combines the very best of a long design history, from extraordinary depth of colour to an unwavering command over quality and application. These are true heritage hues for the modern craftsman.



Your Curated Home

Dearle

Fired Biscuit

Weld Yellow

Sweet Briar

Spring Thicket
Dawn

Pure Marigold
Fabric 226484



The Joy Of Decorating

“To give people pleasure in the things they must perforce use, that is one great office of decoration; to give people pleasure in the things they must perforce make, that is the other use of it.” – William Morris, *The Decorative Arts*, 1877

Decorating, ornamenting, and colouring the home was, to William Morris, one of the foremost joys of everyday life. He regarded it as a freeing, creative act, which allows every home to join in a great tradition of pattern and colour.



Fortified by a 160-year history of continuous craft, Morris & Co. paint comprises forty colours drawn directly from original Morris & Co. designs stored safely in our archive. Each paint recipe, mixed by hand in our UK factories and with only premium ingredients, guarantees a timeless heritage hue.

“It’s only by experimenting that you find the right colour and think yes, that’s allowed, let’s invite that in. We live in an old house, and it makes us feel very much like caretakers. We are part of this house for such a short period of its life and it has been a joy to contribute another chapter to its story.”

– Annemarie and Tom

Pearwood



Pearwood

Light, airy and expansive, Pearwood introduces an uplifting feeling into interior spaces.

With its soothing, hemp-like shade, Pearwood is named after the material used by Morris & Co. for their wooden printing blocks. William Morris's designs were traced onto and then cut out of pearwood blocks, from which they would be printed by hand onto textiles or wallpaper.

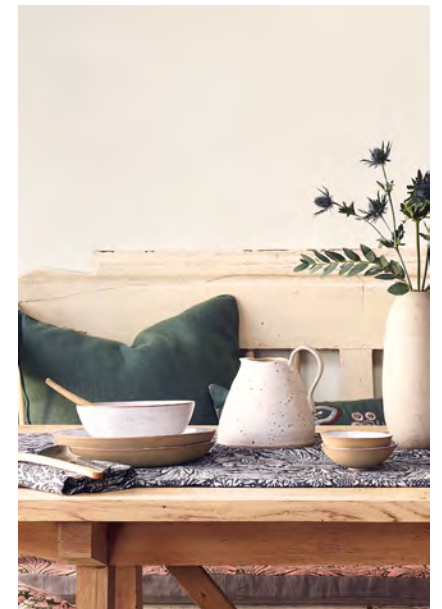


Your Curated Home

Pearwood

Marigold Fabric
226847

Pure Marigold Fabric
226484



Craft Your Own Candle

a step-by-step guide

Reclaim your Morris & Co. sample paint pots with our handy guide to candle-making success. Perfect for whiling away a Sunday afternoon or a rainy day, this is a rewarding step-by-step guide for making delightful candles to brighten your home.

Ingredients

- 350g of Eco soy container wax
- 50ml Essential Oils
- 5 Wicks (wooden crackle or non-bleached waxed)
- 10 Glass Morris Paint sample pots
- 2 Stick-ums

Tools

- 1 Wooden stirrer
- 2 Wooden clothes pegs
- 1 Metal centralising tool
- 1 Metal heating jug
- Pan and water to melt the wax in
- Food thermometer & cooking scales

1 / Weighing the wax

Open your bag of soy wax and weigh out the quantity you would like to use. Morris glass sample jars hold 35g each. (The total amount shown in the ingredients list is for 10 Morris glass sample jars.)

2 / Melting the wax

Fill a pan of water (approx 1/4 full) and place onto a heat source. Pour the weighed wax into your metal heating jug, adding the pegs to the sides to stop it from falling in the water. Place your jug into the pan of water and bain-marie for 25 minutes. Gently heat your wax up to 80°C using your thermometer, whilst stirring gently. Take care not to exceed 82°C.

3 / Preparing the wicks

Place a stick-um sticker on the bottom of the long wick's metal sustainer (the metal disk at the base), then unpeel the other side and place in the middle of the base of your glass pot. Alternatively, carefully dip the wick into the molten wax and place the wick firmly in the centre of your glass pot. Ensure your wicks are tightly set and stay upright by using your metal centralising tool, simply thread the wick through the middle hole.

4 / Temperature

To check that the wax is fully melted, take your jug out of the pan and turn off the heat source. Place a food thermometer directly into the melted wax and allow to cool down until it reaches 60°C.



5 / Adding fragrance

Once the wax has reached the optimum temperature of 60°C, gently pour and stir the essential oils into the wax. 8 drops for each sample glass jar should create a beautiful fragrance.

6 / Pouring

Once all the ingredients are mixed, the wax should have cooled down to 50-60°C. It's now time to pour the wax. If you notice the wax solidifying, place it back into the bain-marie on a very low temperature to bring back to liquid form.

Once ready, slowly pour the molten wax from the jug into the glass pot, leaving a 2cm gap from the top. It is important to pour gently and not stir at this stage, to avoid creating air bubbles.

7 / Adorn and embellish

Once the wax is in the pot, you can add flower petals, herbs and spices. Make sure these are not too close to the wick as they can clog up and extinguish the flame.

8 / Setting time

Wax naturally shrinks when cooling. This can sometimes cause a sink hole around the wick in the centre of the candle. If you have a crack or hole, heat the top layer of the candle with a hairdryer and let it solidify again, leaving a smoother, flatter finish. This will also give your candle wax a nice glossy shine when using soy wax.

9 / Curing

Allow your candles to set over night (minimum 12 hours) without moving them. Leaving your candles to cure for 3-4 days will maximise burning time and avoid tunnelling (the quick wax melt from the middle of the candle, leaving an edge of untouched wax).

Wooded Dell



Wooded Dell

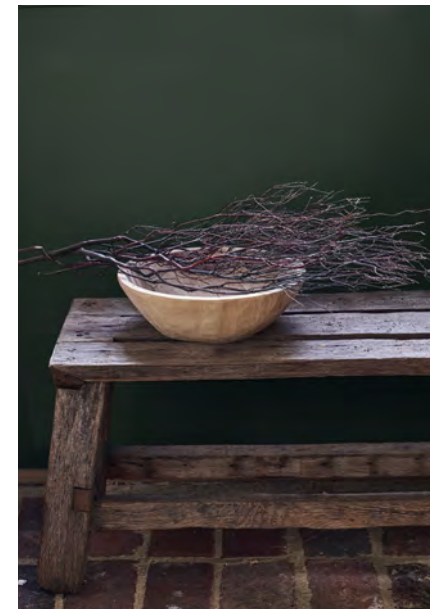
Voluminous and verdant, Wooded Dell is our deepest green tone. Capturing all the moody darkness of evergreen trees, this paint fills even the most subdued room with immense drama.

Wooded Dell is so named to pay homage to the enduring inspiration William Morris drew from the natural world. In an 1881 lecture on pattern making, Morris said “I must have unmistakable suggestions of gardens and fields, and strange trees, boughs and tendrils, or I can’t do with your pattern.”



Your Curated Home

Wooded Dell Sunflower Acanthus Brunswick Ruskin Linen Bellflowers
Velvet 226399 Fabric 236508 236868 Weave 236524



The Palette

Inky Fingers

Webb's Blue

River Wandle

Dearle

Kelmscott Water

Mumington's Stem

Emery Blue

Tump

Double Boughs

Herball

Leafy Arbour

Morris's Trellis

Wooded Dell

Twining Vine

Olive Fruit

Citrus Stone

Standen Clay

Thames Reeds

Blackthorn

Muddy Warren

The Palette

Hare's Coat

Sussex Rush

Sunflower

Weld Yellow

Chrysanthemum

Sweet Briar

Spring Thicket Dawn

Red House

Wardle Wine

Madox Madder

Thorned Rose

Barbed Berry

Rose Cockle

Strawberry Thief

Farringdon Grey

Fired Biscuit

Pearwood

Powdered Chalk

The Firm's White

Ernest White

AVAILABLE FINISHES

CHALKY MATT

The Chalky Matt finish of our emulsion paint offers an immersive depth and irresistible quality to any interior.

EGGSHELL

Highly opaque and low sheen, the Eggshell paint finish offers a fresh, enduring quality.

PAINT GUIDELINES

	CHALKY MATT	EGGSHELL
INTERIORS		
Walls & Ceilings	•	•
Woodwork & Metals (Primed)		•
EXTERIORS		
Woodwork & Metals (Primed)		
KITCHENS		
Walls & Ceilings	•	•
Woodwork & Metals (Primed)		•
BATHROOMS		
Walls & Ceilings		•
Woodwork & Metals (Primed)		•
APPLICATIONS		
Natural Bristle Brush	•	•
Synthetic Brush	•	•
Foam Roller (Woodwork)	•	•
Short Pile Roller (Walls)	•	•
Sheepskin Roller (Walls)	•	•
AVAILABILITY		
5 Litre	•	•
2.5 Litre	•	•
1 Litre		•
Sample Pot	•	
Coverage m ² /L	15m ² /L	12m ² /L
Drying Time - Recoatable	2 - 4 hours	2 - 4 hours
Max VOC Content g/L	2	30
EU Limit Value VOC (2010) g/L Limit	Cat s/A 30	Cat A/d 130
EU Paint Directive (2004/42/EC) Category	Minimal <0.29%	Low <0.3% to 7.99%



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PAINT

HEAD OFFICE

Sanderson Design Group Head Office
Chalfont House
Oxford Road
Denham
UB9 4DX
Tél: + 44 (0) 20 3457 5862

PRESS OFFICE

Email: press@sandersondesigngroup.com
Tél: + 44 (0) 1895 221005

**CONSUMER & TRADE
ENQUIRIES**

Email: enquiries@sandersondesigngroup.com
For further information:
morrissandco.sandersondesigngroup.com

morrissandco.sandersondesigngroup.com
Instagram: [wmorrissandco](https://www.instagram.com/wmorrissandco)

LONDON SHOWROOM

Design Centre Chelsea Harbour, First Floor, South Dome,
Lots Road, London, SW10 0XE
Tél: + 44 203 903 3700
Email: showroom@sandersondesigngroup.com

NEW YORK SHOWROOM

D&D Building, 979 3rd Avenue, Suite 409,
New York, 10022
Tél: +1 800 395 8760
Email: sales-ny@zoffany.com

CHICAGO SHOWROOM

222 Merchandise Mart Plaza, Suite 6-117, Chicago 60654
Tél: +1 312 929 2058
Email: sales-chicago@sandersondesigngroup.com

DUBAI SHOWROOM

The Prism Tower, Office 2708, Floor 27, PO Box 391982,
Business Bay, Dubai, United Arab Emirates
Tél: +971 4361 9766
Email: infome@sandersondesigngroup.com

PARIS SHOWROOM

19 Rue du Mail, 75002, Paris
Tél: +33 1 40 41 17 70
Email: serviceclient@sandersondesigngroup.com

NETHERLANDS SHOWROOM

ETC Licht & Interieur, Randweg 20, 4104 AC Culemborg
Tél: +31 65349 3696
Email: international@sandersondesigngroup.com

GERMANY SHOWROOM

Kronenstrasse 4, 76133 Karlsruhe
Tél: +49 721 981 985 60
Email: verkauf@sandersondesigngroup.com

RUSSIA SHOWROOM

Anataliya Zhivova 10, 123100, Moscow
Tél: +7 985 442 7144 / +7 926 698 7132
Email: sandersonrussia@gmail.com